Eduardo Martos

Architect of Complex Systems and Technical Leadership

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TRAJECTORY IN FACTS

- 20+ years in software and product development
- Founder of Natiboo (since 2010) (natiboo.es)
- Managing critical production systems with heavy legacy code
- Production projects maintained for years
- Leading teams of up to 15 people
- International clients (strategic accounts, public sector, NGO)

KEY PROJECTS

Bodeboca: International wine marketplace. High functional complexity and migration from Drupal 6 with large legacy codebase.

FastBill: Online invoicing platform (FreshBooks). Measurable impact on efficiency and engineering scale.

Presidency of Ecuador: High-criticality institutional intranet for the public sector.

Labdoo: Drupal 7 ' 10 migration for an international NGO with large custom code volume.

MANIFESTO

Architect by trade, humanist by conviction. I've spent 20 years building complex systems under one premise: technology is never just a technical matter. My work sits at the intersection of software architecture, people, and critical thinking: making good decisions, reducing complexity, and creating systems —and teams— that last. If you want to know me better, you can read how I think before deciding how I work.

HOW I WORK

- I work close to the business, avoiding technical isolation.
- Craftsmanship applied to every line and technical decision.
- Long-term vision: systems built to last for years.
- Close partnership and mentoring for engineering teams.
- Technology as a tool to solve real business problems.
- Clear, human, and honest communication.

AI / OPEN SOURCE PROJECTS

GlossarIA — AI-powered glossary designed to explain complex concepts in a clear, accessible, and contextualized way. demo repo

vinicio.app — AI-powered sommelier: prompting, lightweight orchestration and evaluation. demo

BugOracle — Prioritise and explain bugs using LLMs. Easy to integrate in dev workflows. repo

CodeCV — Generate CVs from commits (applied AI experiments). repo

• Certified continuous training in applied AI and LLM systems (Coursera, Credential.net).

FOR RECRUITERS

• Remote only · EU timezone (CET/CEST)

• Availability: ~25h/week freelance; open to well-compensated leadership roles

• Languages: English & Spanish